News Release

MyGlucoHealth Wireless Diabetes Management Technology Receives Regulatory Approval in Canada

July 26, 2011 – San Diego — Entra Health Systems today announced that it has received approval for the sale of its MyGlucoHealth Wireless diabetes management technology in Canada. The Company reports that Health Canada’s Therapeutic Products Directorate (TPD), the authority that regulates medical devices and pharmaceutical drugs, has approved its use. Entra Health will begin sales of MyGlucoHealth meters and test strips in Canada immediately.

Entra Health’s flagship product, the MyGlucoHealth Wireless meter, is the first Bluetooth®-enabled blood glucose meter approved by Health Canada that connects directly to the mobile phone. MyGlucoHealth integrates with mobile phones, wireless tablets and home-based wireless hub devices to give persons with diabetes control over their care with direct communication to their doctor or caregiver. The wireless connection creates a connected care team to help patients better control their blood sugar. MyGlucoHealth provides feedback and resources to keep the patient engaged and motivated to better manage their diabetes and improve their lifestyle.

“Canada represents a strong market opportunity for MyGlucoHealth,” said Richard Strobridge, CEO of Entra Health, maker of MyGlucoHealth. “We have achieved significant success in the U.S. and the Asia Pacific to date. Our goal is to establish a strong regional infrastructure for support continued growth as we expand internationally.”

The MyGlucoHealth Wireless meter will be available throughout the provinces of Canada online at www.myglucohealthstore.com, as well as through select retail pharmacies.

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